

SEO & PPC Specialists

Performance Marketing Managers - Have you noticed that SEO and PPC specialists are considerably tougher to hire for than other media disciplines? This is largely down to a disparity in the demand for performance marketers compared to the volume of talent on the market right now.

In order to help ease your resourcing, we'd like to present you with our hottest SEO and PPC candidates who are actively looking for their next role. If you'd like to reduce the frustrations of your hiring process, and streamline your talent pool, let us know who you're interested in, and we'll arrange an introduction.

Get in touch on 0161 388 2635 or info@shiftf5.co.uk to find out more!

SEO Specialists

Name	Position	Skills	Location	Salary	Availability
Jamie	SEO Manager	Technical SEO Executive for 20+ brands, web migrations, monthly reports, keyword research, technical audits, on-page & off-page optimisation, Screaming Frog, Ahrefs, SEMrush, Google Analytics, Search Console, CSS, HTML, WordPress, MOZ, Content King	Merseyside	£33k	4 Weeks
Katie	Senior SEO Executive	Competitor analysis, link building, on-page & off-page, keyword research, site audits, leading SEO campaigns, weekly reports, HTML, Google Analytics, SEMrush, MOZ, Screaming Frog, SEO Spider, Search console	London	£28k	4 Weeks
Zara	SEO Manager	SEO and paid media specialist, SEMrush, AhRefs, MOZ, Google Ads, WordPress, Surfer SEO, Screaming Frog, managed google ad campaigns, keyword research, site SEO analysis	Sheffield	£35k	2 Weeks
Gianna	SEO Manager	In-house & agency, SEMrush, Google Analytics, HTML, Javascript, WordPress, line management, link building, on-page & off-page, audits, keyword research, end-to-end SEO strategy	Manchester	£40k	Immediate
Madin	SEO Specialist	SEMrush, HubSpot, MOZ, Google Ads, Google Analytics, B2B & B2C, on-page & off-page, keyword research, link building, content marketing, web SEO optimisation, managing team of SEO and PPC experts, SEO campaign creation	London (can relocate)	£40k	Immediate
Melvin	SEO Specialist	SEMrush, GA, Tag Manager, Ahrefs, MOZ, SEO Audit, UX & User intent, Page Speed Optimisation, Backlink Audit, Competitor Gap	Leicestershire	£30k	Immediate

PPC Specialists

Name	Position	Skills	Location	Salary	Availability
Layla	PPC Manager	Managing UK, EMEA and global acquisition channels and Paid search/PPC campaigns, Leading teams of PPC and paid search execs, budget management, PPC testing and learn cycles, competitor analysis, Paid search campaigns, ad copy generation, reports, keyword research,	Manchester	£50k	Immediate
Cally	Senior Paid Media Exec	Google Ads, Microsoft Ads, SEO, Google Analytics, shopping campaigns, budget monitoring, eCommerce B2C & D2C, brand marketing, social media, promotion, lead generation.	Manchester	£30k	4 Weeks
Michael	Head of Performance	Product marketing, D2C, eCommerce, management of entire marketing team, complete ownership of acquisition marketing budget, exceeding target CPA's & ROAS, overseeing all paid channels	Leeds	£65k	3 Months
Darren	PPC Manager	Adwords, Google ads, Google Analytics, Bing, SEO, Amazon marketplace, facebook Ads, Yandex, Search Ads 360, Line managed teams of up to 6, in house and agency	Peterborough	£40k	Immediate

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