

Digital Marketing is a lucrative field that's so multifaceted, sometimes we don't know which way to look. Our audiences do though – consumers now spend more time in front of their phones than ever before, so you would think getting content in plain sight would be easier. It's all about your team.

Your team should be as multifaceted as the industry itself, so I've listed below a diverse spectrum of our current candidates – fresh onto the market – who could be one building block of your dynamic team.

Get in touch on 0161 388 2635 or <u>cms@shiftf5.co.uk</u> to find out more!

Shift F5 also specialise in placing:

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- Data Scientists, AI Engineers & Business Intelligence
- Heads of Engineering, CTOs, IT Managers,
- Product Managers & Product Owners
- Development, Data & DevOps Professionals
- Marketing & Digital specialists
- Networking Engineers & Infrastructure

Marketing Managers, Executionists & Strategists

Name	Position	Skills	Salary	Availability
Ciara	Marketing Manager	Strategy, research and analysis, PPC, paid socials/ads, SEO, Google Analytics, content creation, social media, email campaigns, website building, CRM management, data analysis, Mail Chimp, Canva, WordPress,	£26k	Immediate
Layla	PPC Manager	Specialism in PPC – campaign management, email marketing, advertising, competitor monitoring, paid media (Google & Bing), SEO, line and project management.	£45k	Immediate
Eric	Copywriter	Specialism in copywriting, editing and content creation e.g., social media, press releases, ads, websites. Strong experience with Crypto, Fintech and Finance sectors. SEO, Mail Chimp.	£30k	Immediate
Lana	Head of Marketing & Communications	Strong B2B agency experience, strategic relationships, GTM positioning, PR, demand generation, deal creation, built commercial teams 0-35(+), lead and managed teams of 45+,	£50k	1 Month
Katie	SEO Executive	B2B agency experience, client facing roles and understands different regulations based on client industry, on & off page optimisation, Keyword Research, technical audits, MOZ, GA, Search Console, SEMrush, HTML, Screaming Frog, SEO Spider, Trello, Asana, Jira, Shopify, WordPress	£28k	1 Month
Jonah	Technical Author	Research capability, able to grasp new technical concepts and features, building interface documents, Service Engineer Guides and System, user help, release notes, installation & configuration guides, API documentation and UX/UI consultation, Author-it, XML, DITA, MS SQL, JavaScript, Agile/SCRUM, Software Development Methodology, SDLC, ISO	£45k	Immediate
Ben	Graphic Designer	Merchandise design, Logos, social media content creation, website assets, typographic design, motion graphics, branding, marketing campaigns, Adobe creative suite,	£25k	Immediate
Sav	Marketing Executive	BSC Social Media Marketing, SEO, digital campaigns, PPC, email marketing, Google Analytics, Adobe Photoshop, Premier Pro, Social media, content creation, photography,	£28k	Immediate
Niall	Paid Social/Media Specialist	Paid social campaigns, ads, analysis and reporting on marketing performance of multiple clients, social media, SEO, Google Analytics, content creation, WordPress, Square Space, Weebly Websites, Wix	£30k	Immediate

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