

## Marketing & Digital Specialists

Digital Marketing is a lucrative field that’s so multifaceted, sometimes we don’t know which way to look. Our audiences do though – consumers now spend more time in front of their phones than ever before, so you would think getting content in plain sight would be easier. It’s all about your team.

Your team should be as multifaceted as the industry itself, so I’ve listed below a diverse spectrum of our current candidates – fresh onto the market – who could be one building block of your dynamic team.

**Get in touch with Rowena on 0161 388 2635 or [rowena@shiftf5.co.uk](mailto:rowena@shiftf5.co.uk) to find out more!**

Name	Position	Skills	Salary	Availability
<b>Darren</b>	Marketing Manager	<ul style="list-style-type: none"> <li>Strategy, research and analysis, analytics, social media including LinkedIn advertising</li> <li>Email marketing, CRM/ Database Management</li> <li>Website design, SEO,</li> <li>Copywriting, budget management, sales collateral, trade press</li> </ul>	£30k	Immediate
<b>Layla</b>	PPC Manager	<ul style="list-style-type: none"> <li>4 years PPC management – managed paid search campaigns for big clients and Fintech startups</li> <li>Designed and executed cross channel campaigns strategy across Google, Meta, Bing, Apple, LinkedIn &amp; Twitter ads platforms, managed Google &amp; Meta ads</li> </ul>	£45k	Immediate
<b>John</b>	Marketing Director	<ul style="list-style-type: none"> <li>12 years experience, Strong B2B (SME &amp; Enterprise) and B2C experience: strategy, go-to-market, communications campaigns, digital, marketing operations, paid media</li> <li>Strategic relationships, GTM positioning, PR, demand generation, deal creation, responsible for crafting the strategy and leading QA’s marketing function of 30+ expert professionals</li> <li>Lead of digital transformation increasing win-rate to 50%, strategy included rationalisation of £2m budget</li> </ul>	£110k	Immediate
<b>Katie</b>	SEO Executive	<ul style="list-style-type: none"> <li>B2B agency experience, client facing roles and understands different regulations based on client industry, on &amp; off page optimisation, Keyword Research, technical audits, MOZ, GA, Search Console, SEMrush, HTML, Screaming Frog, SEO Spider, Trello, Asana, Jira, Shopify, WordPress</li> </ul>	£28k	1 Month
<b>Ben</b>	Graphic Designer	<ul style="list-style-type: none"> <li>Merchandise design, Logos, social media content creation, website assets, typographic design, motion graphics, branding, marketing campaigns, Adobe creative suite,</li> </ul>	£25k	Immediate
<b>Sav</b>	Marketing Executive	<ul style="list-style-type: none"> <li>BSC Social Media Marketing, SEO, digital campaigns, PPC, email marketing, Google Analytics, Adobe Photoshop, Premier Pro, Social media, content creation, photography,</li> </ul>	£28k	Immediate
<b>Niall</b>	Paid Social/Media Specialist	<ul style="list-style-type: none"> <li>6 years’ experience in paid social campaigns, ads, analysis and reporting on marketing performance for clients,</li> <li>Social media, SEO, Google Analytics, content creation, WordPress, Square Space, Weebly Websites, Wix</li> </ul>	£40k	Immediate